



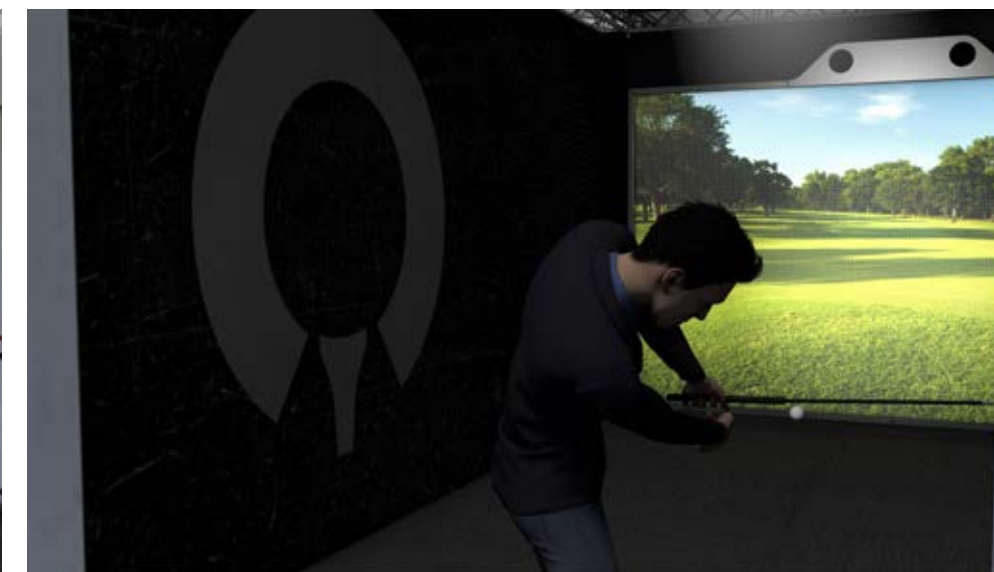
ROCKET MORTGAGE AREA 313 FAN CHALLENGE
ARTWORK REFERENCE GUIDE

CREATED BY: TIMOTHY LAAKSO

MAY 31, 2023

ROCKET MORTGAGE AREA 313 FAN CHALLENGE
ARTWORK REFERENCE GUIDE

OVERVIEW MOCKUP



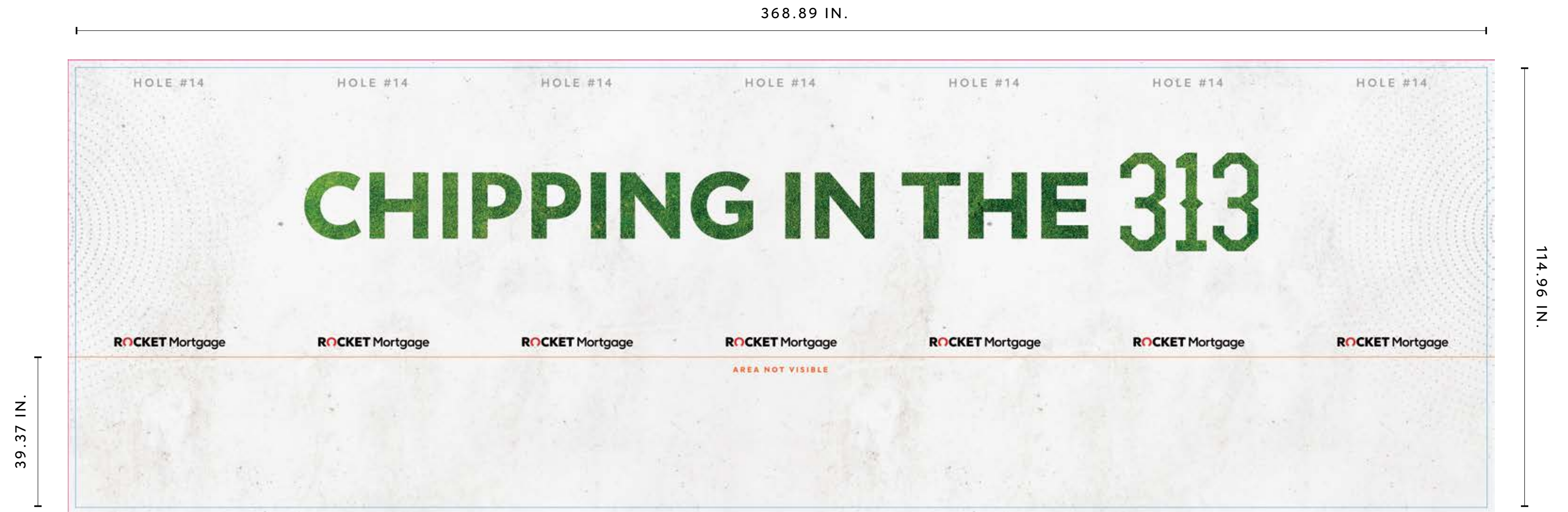
ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

BUNKER LEFT WALL

BLEED 
ARTWORK DIMENSIONS 
AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

BUNKER BACK WALL

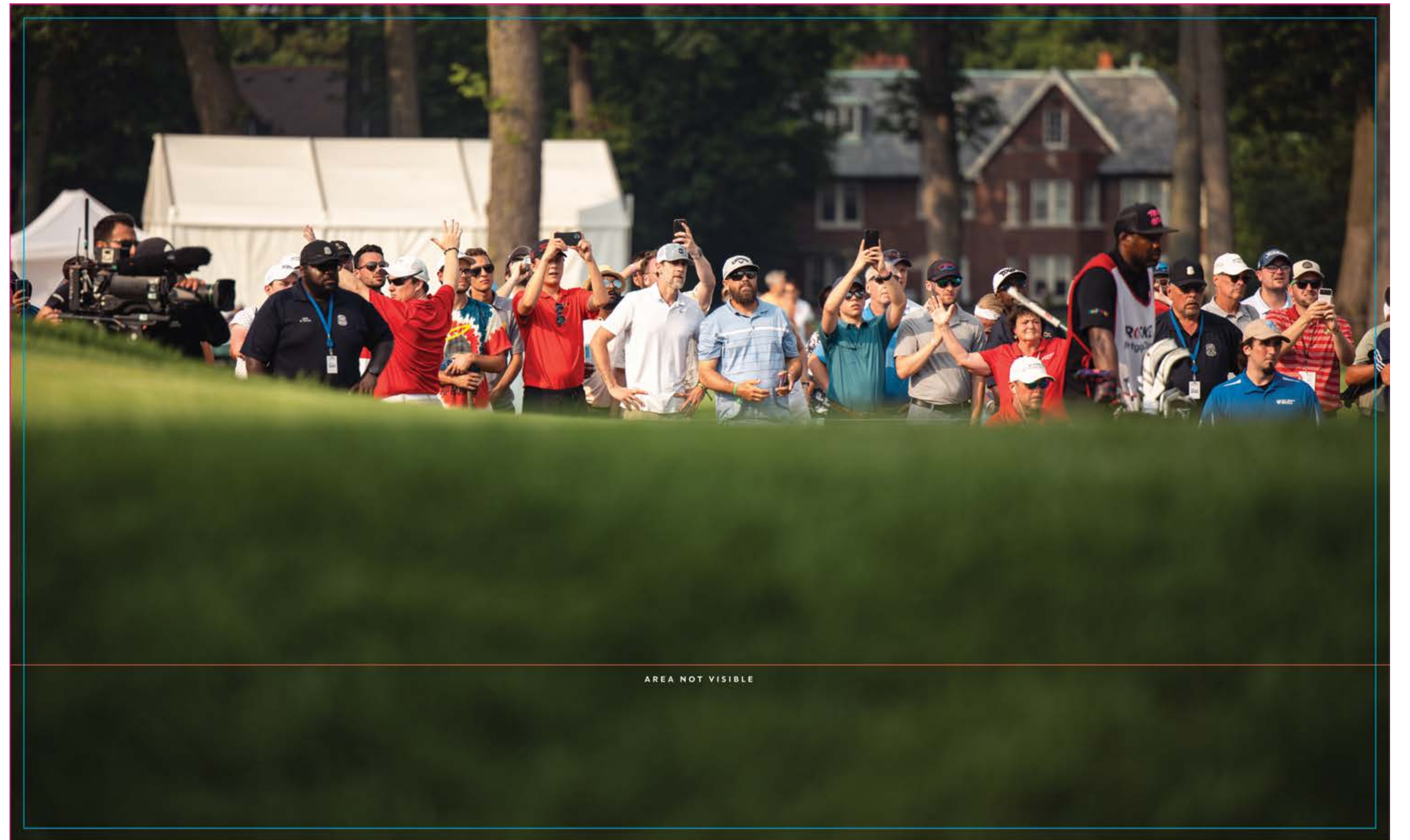
- BLEED 
- ARTWORK DIMENSIONS 
- AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



191.73 IN.

39.37 IN.



114.96 IN.

ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

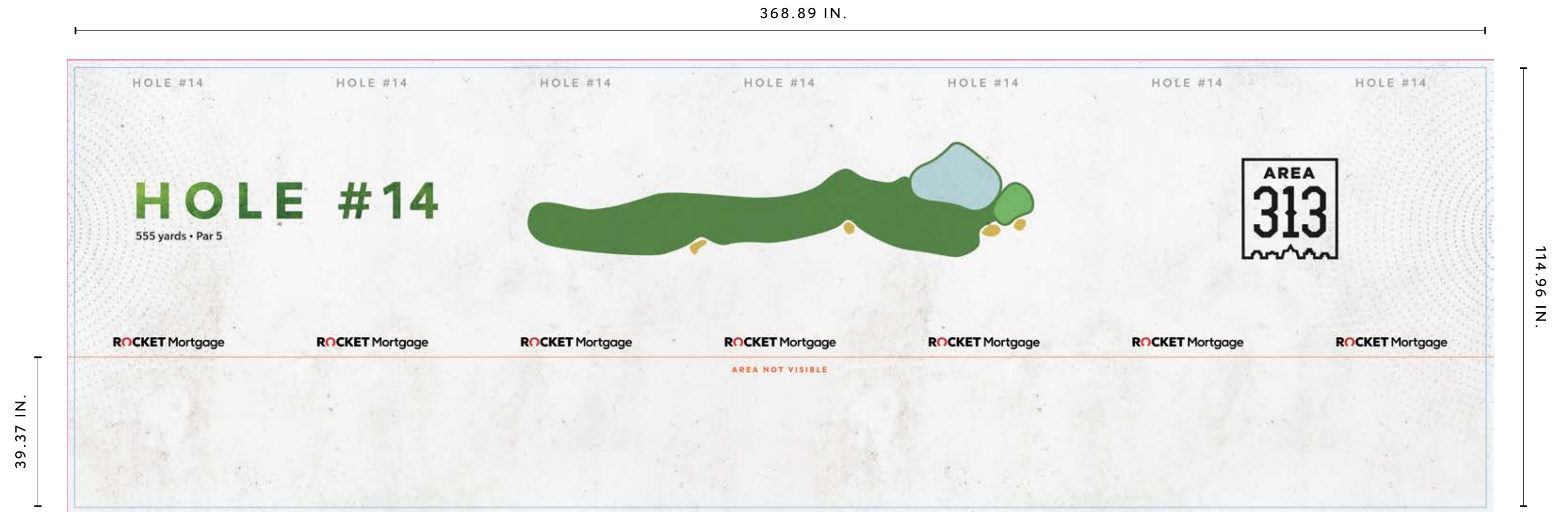
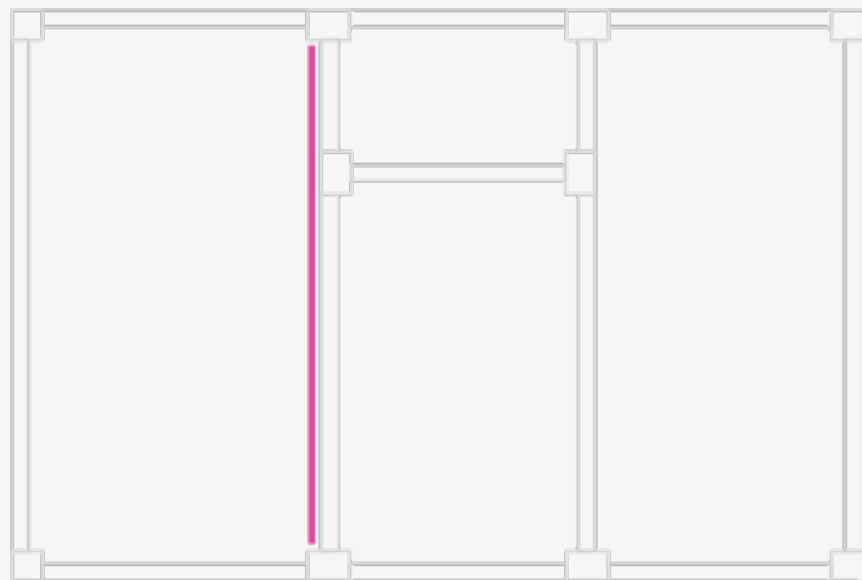
BUNKER RIGHT WALL

BLEED 

ARTWORK DIMENSIONS 

AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



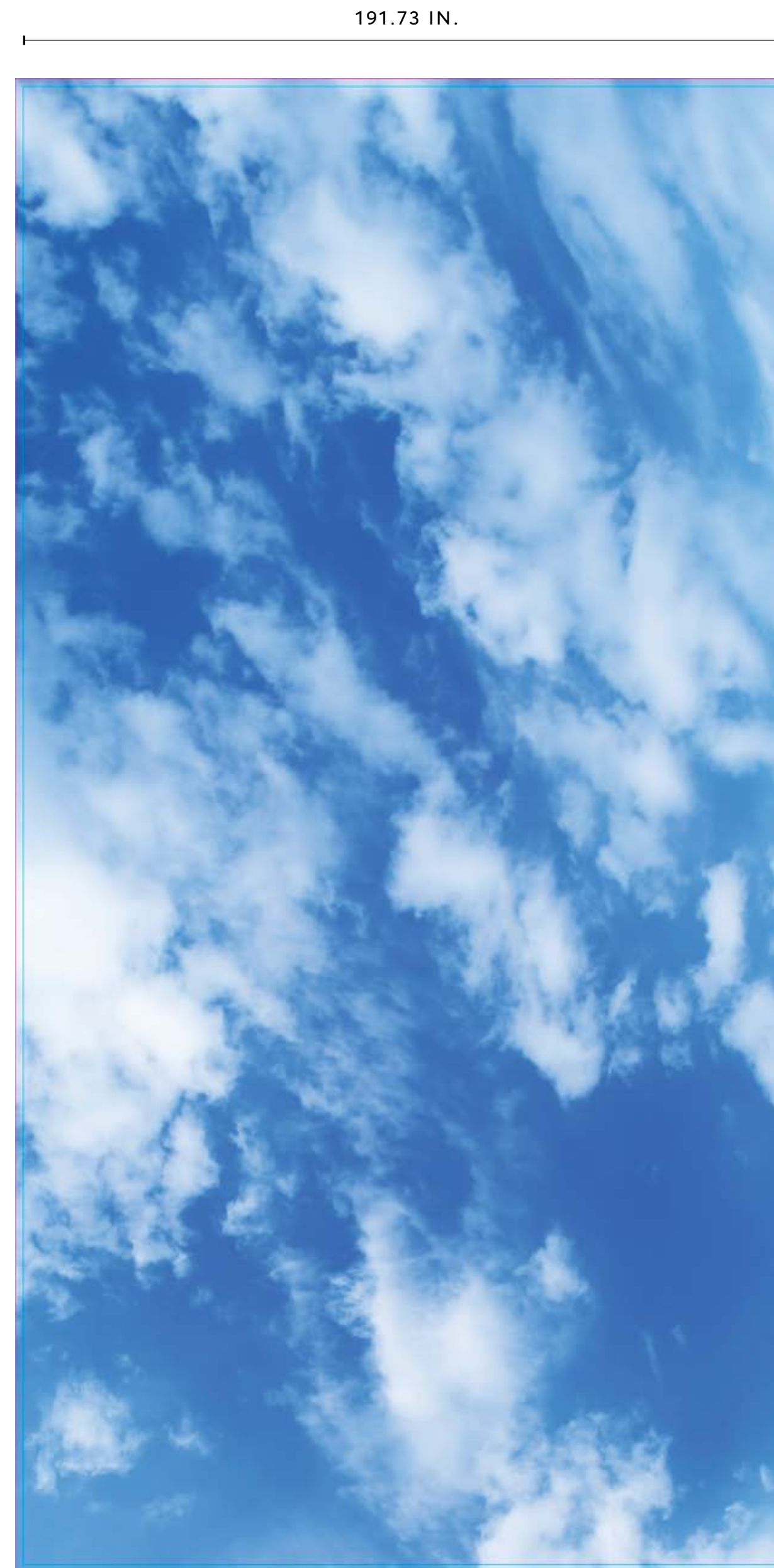
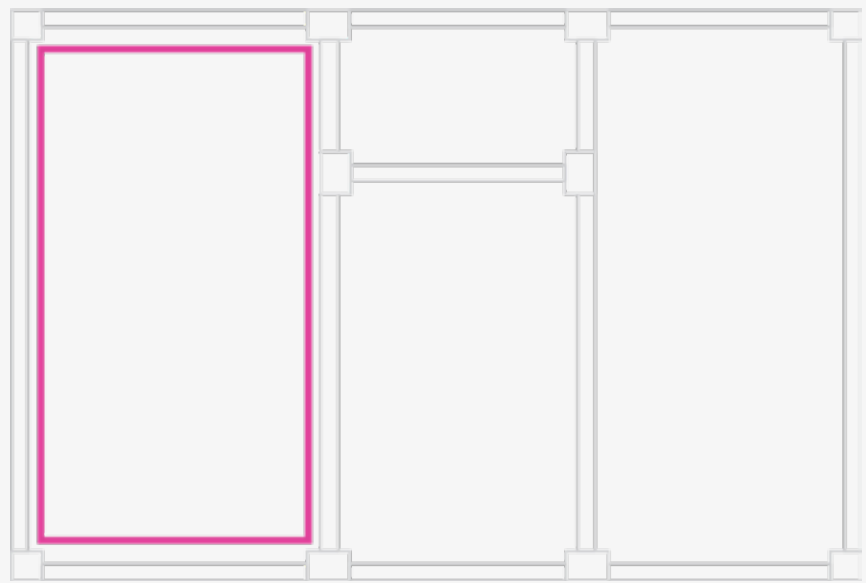
ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

BUNKER ROOF

- BLEED 
- ARTWORK DIMENSIONS 
- AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



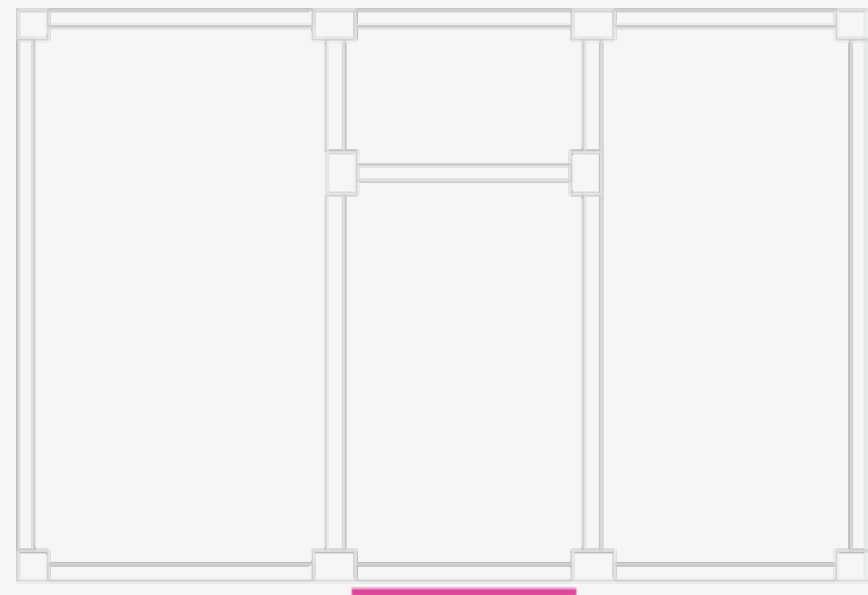
ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

GOLF SIMULATOR FRONT WALL

- BLEED 
- ARTWORK DIMENSIONS 
- AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



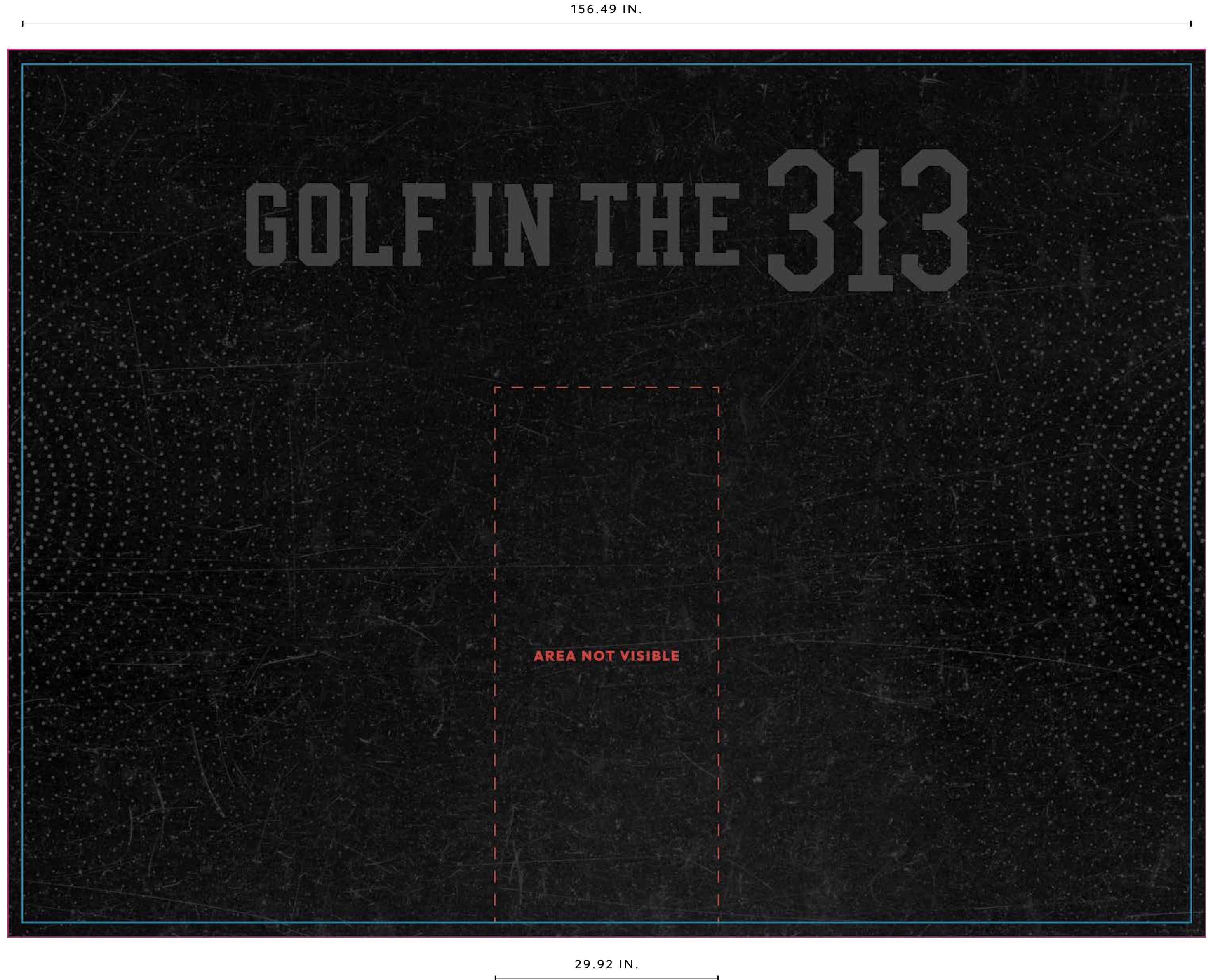
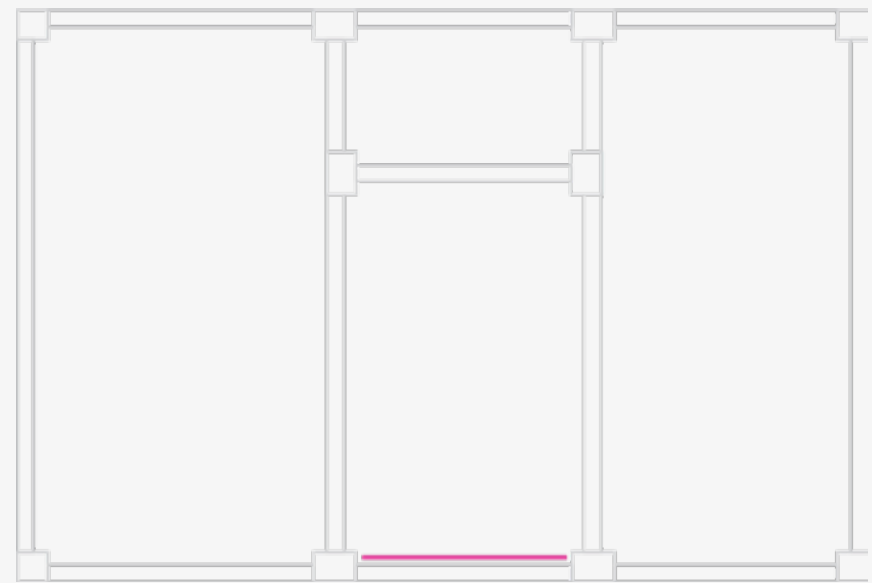
ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

GOLF SIMULATOR INSIDE WALL

- BLEED 
- ARTWORK DIMENSIONS 
- AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



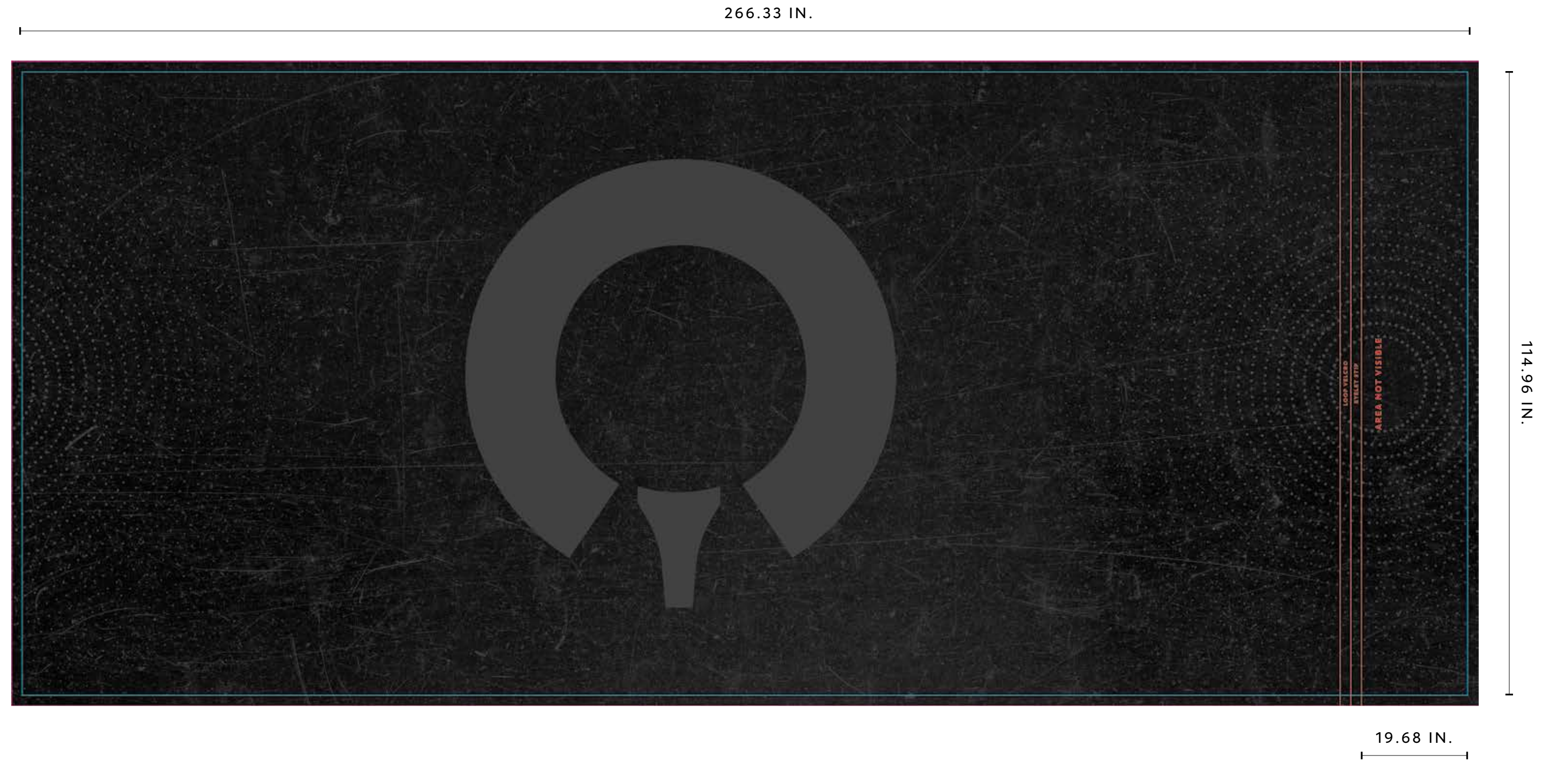
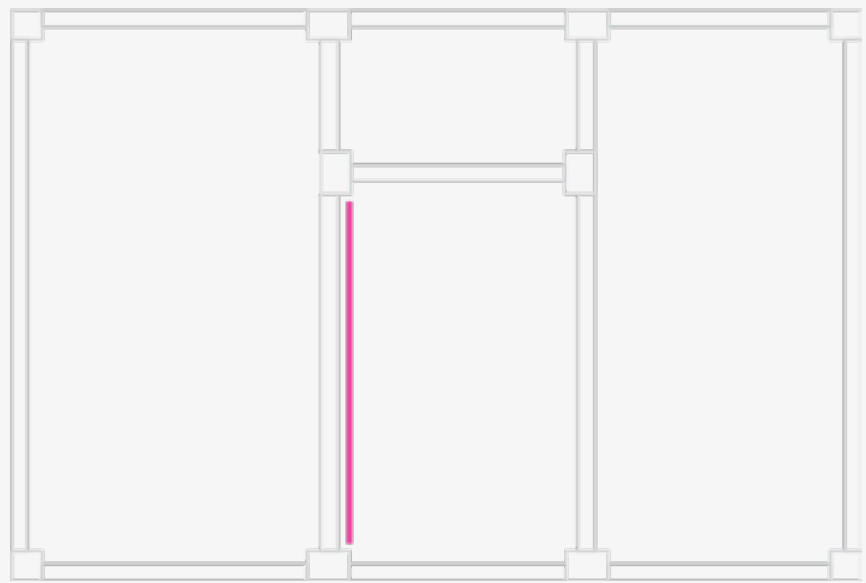
ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

GOLF SIMULATOR LEFT WALL

- BLEED █
- ARTWORK DIMENSIONS █
- AREA NOT VISIBLE █

BLEED SIZE: 1.9685 IN.



ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

GOLF SIMULATOR RIGHT WALL

BLEED 
ARTWORK DIMENSIONS 
AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



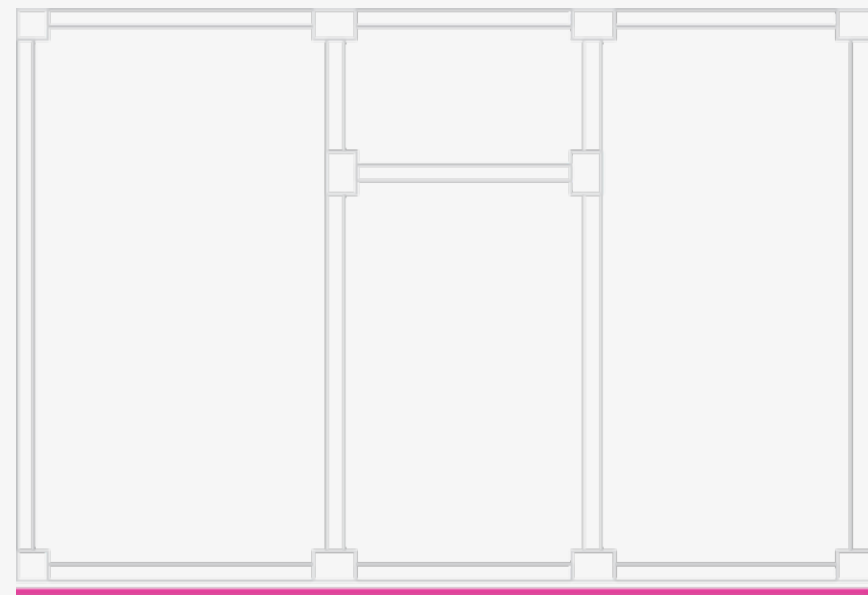
ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

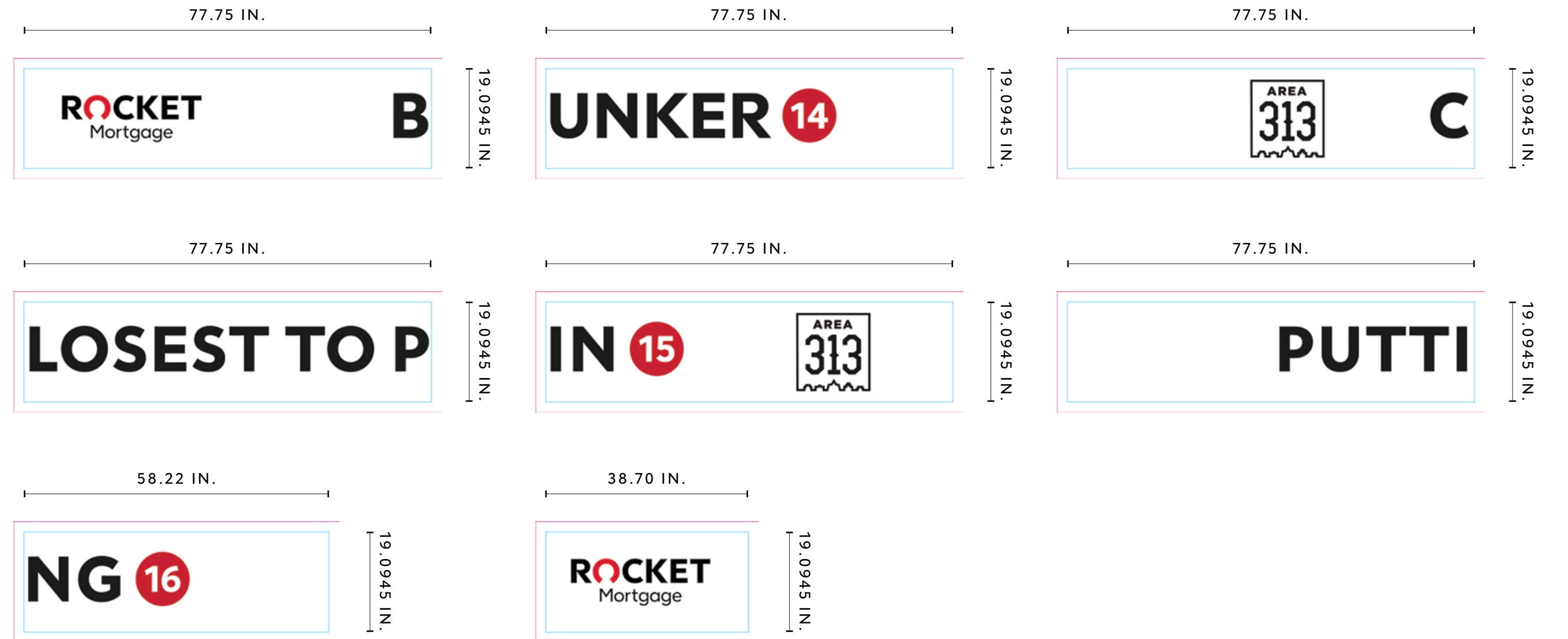
TRUSS BANNERS

BLEED █
 ARTWORK DIMENSIONS █
 AREA NOT VISIBLE █

BLEED SIZE: 1.9685 IN.



TRUSS MOCKUP



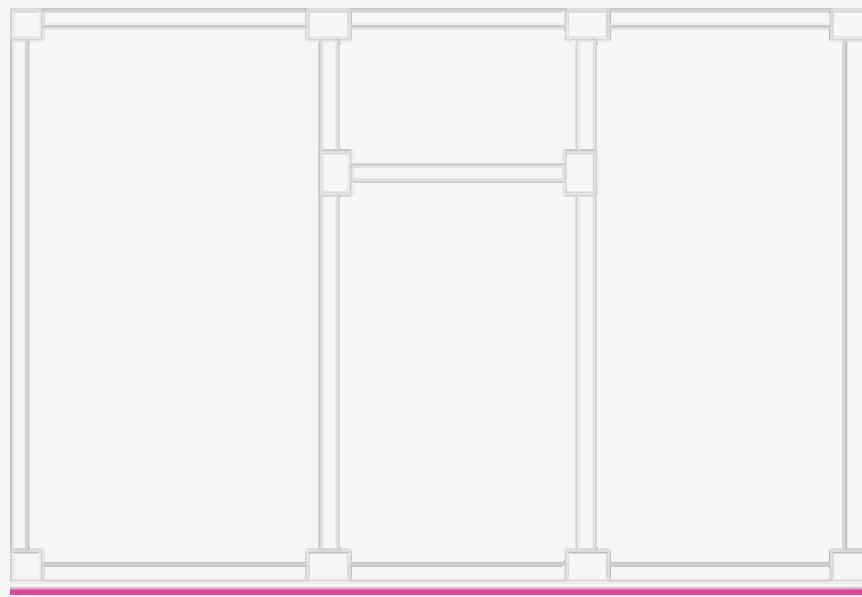
ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

TRUSS UPRIGHTS

- BLEED 
- ARTWORK DIMENSIONS 
- AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



FRONT MOCKUP



11.85 IN.



110.897 IN.

11.85 IN.



110.897 IN.

11.85 IN.



110.897 IN.

11.85 IN.



110.897 IN.

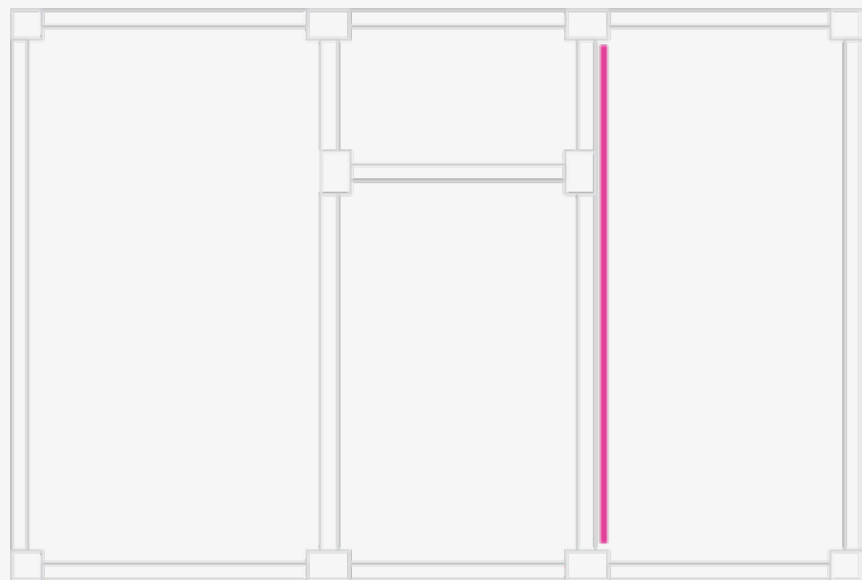
ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

PUTTING LEFT WALL

- BLEED 
- ARTWORK DIMENSIONS 
- AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

PUTTING BACK WALL

- BLEED 
- ARTWORK DIMENSIONS 
- AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



162.20 IN.



114.96 IN.

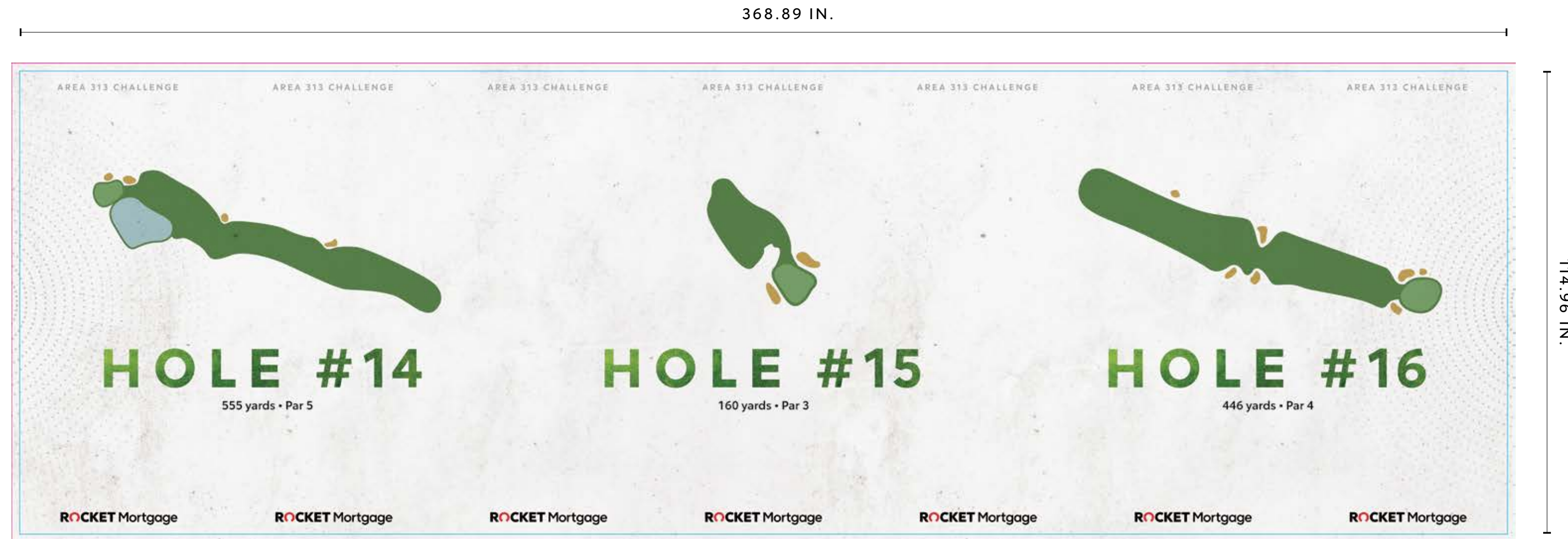
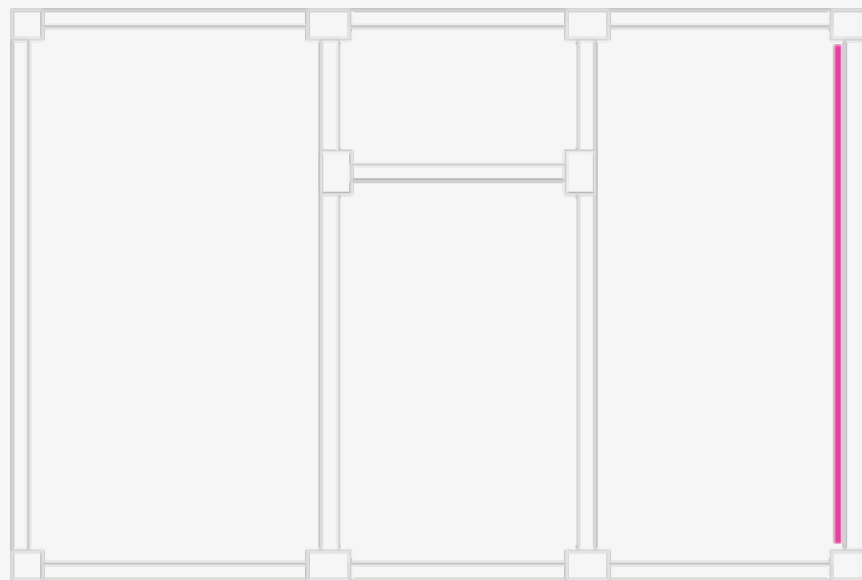
ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

PUTTING RIGHT WALL

BLEED 
ARTWORK DIMENSIONS 
AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



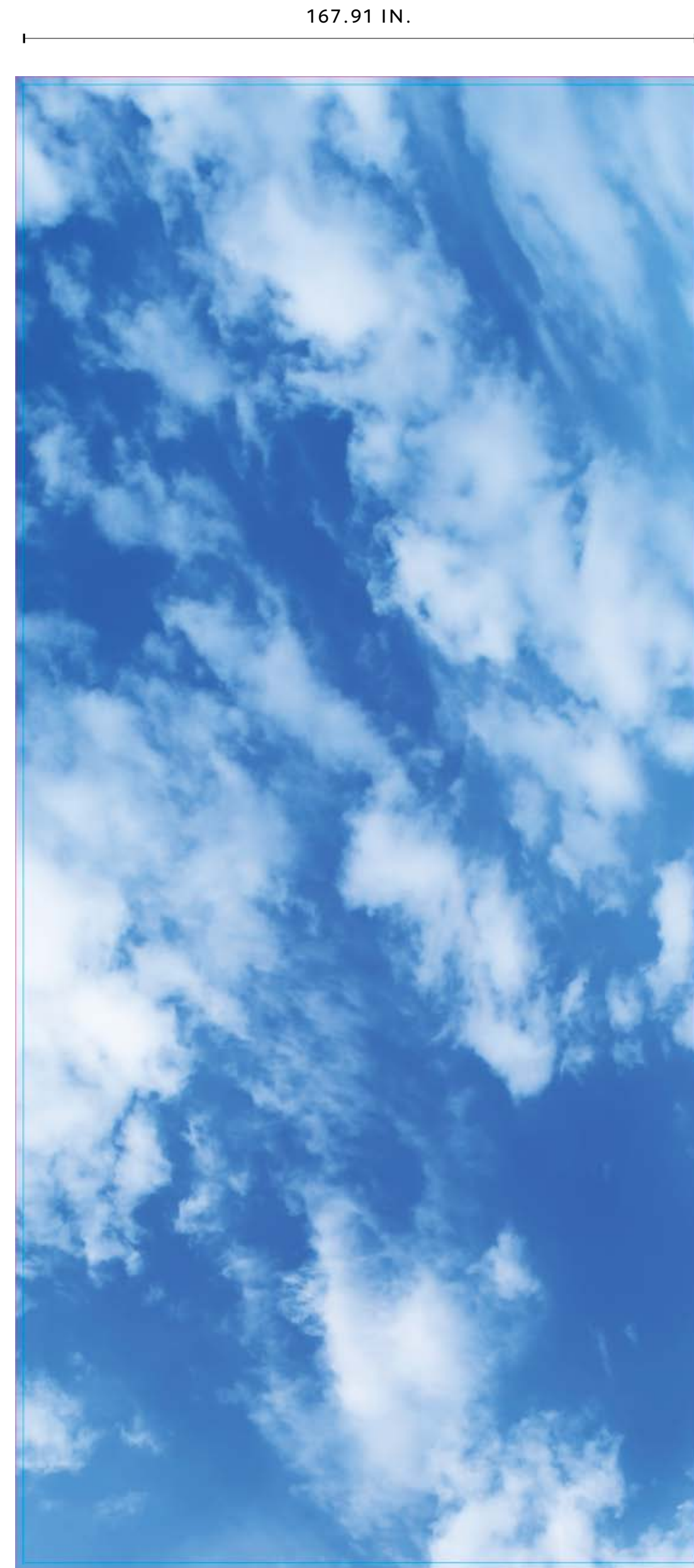
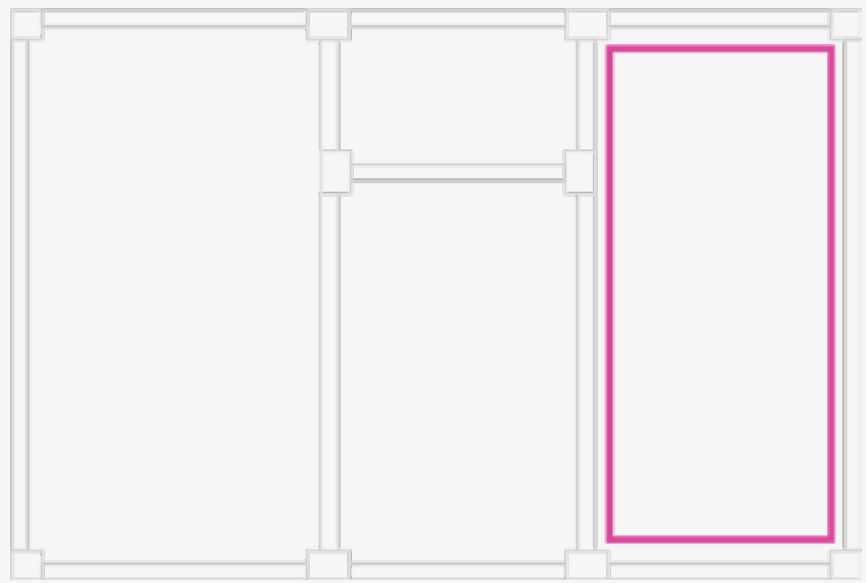
ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

PUTTING ROOF

- BLEED 
- ARTWORK DIMENSIONS 
- AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



167.91 IN.

368.89 IN.

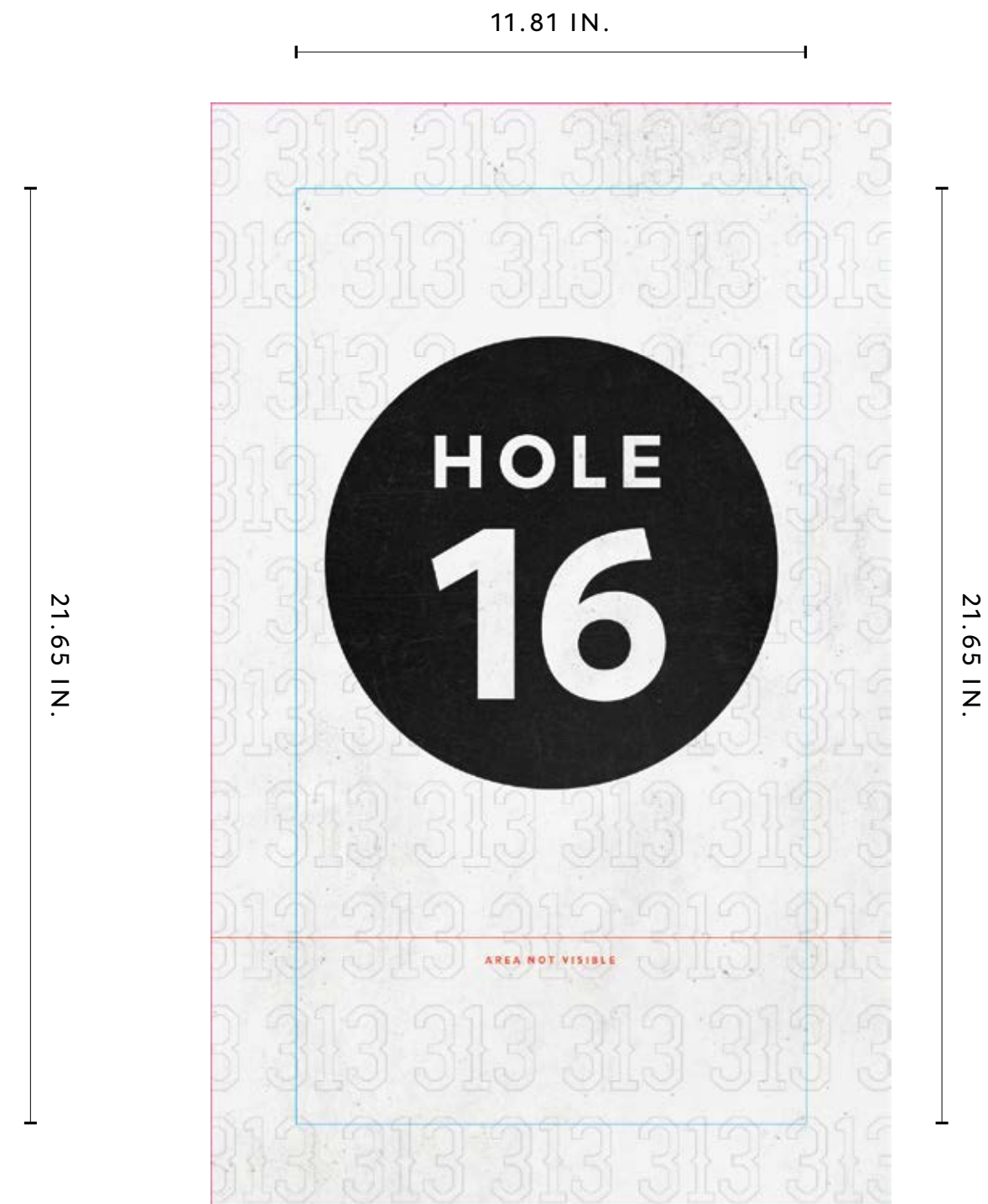
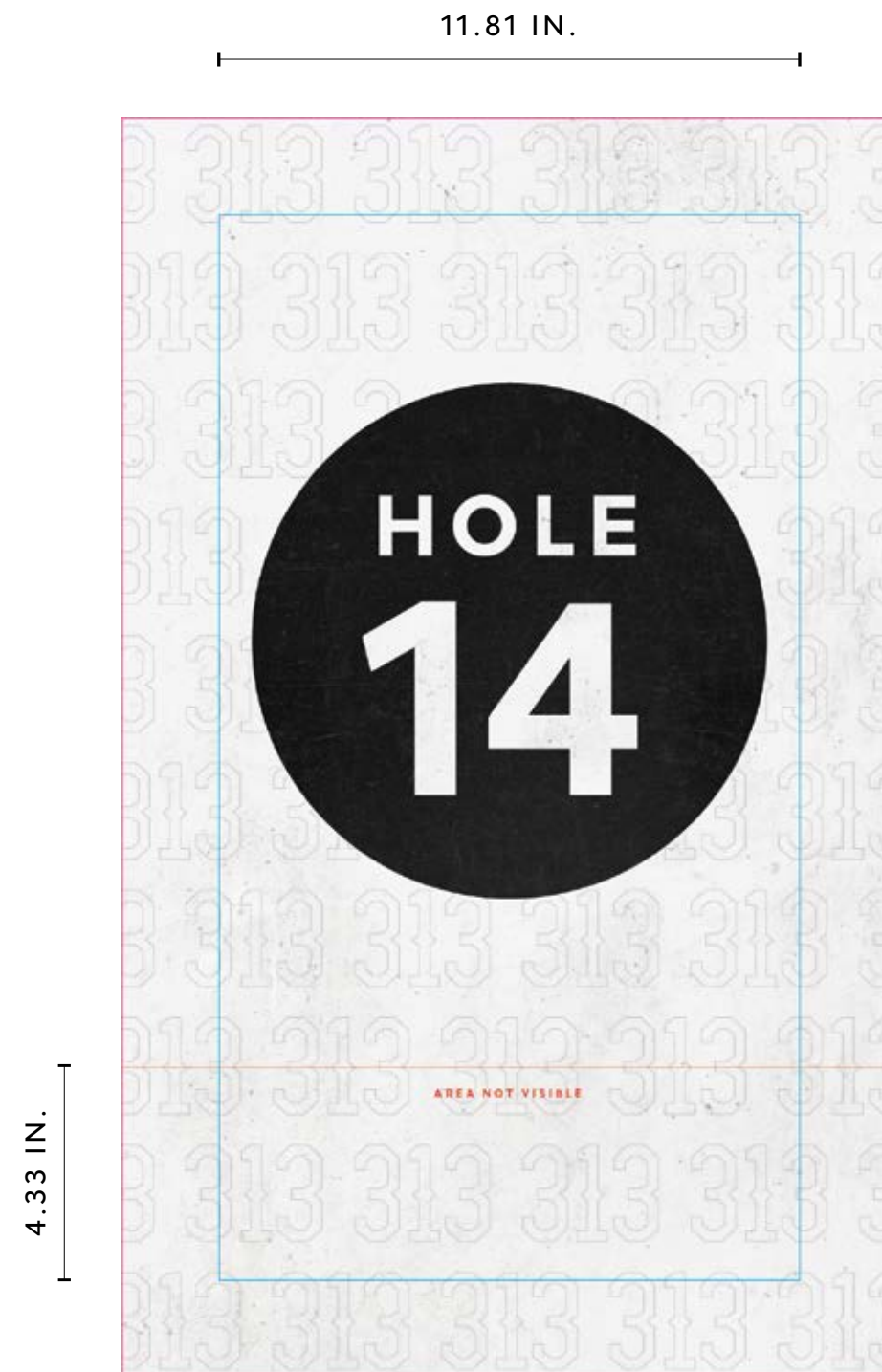
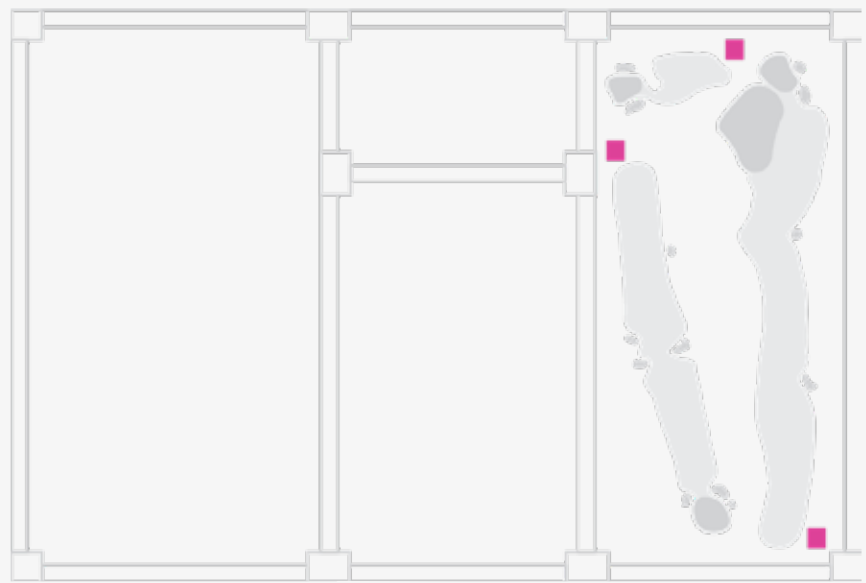
ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

TEE BOARD SIGNS

BLEED 
ARTWORK DIMENSIONS 
AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

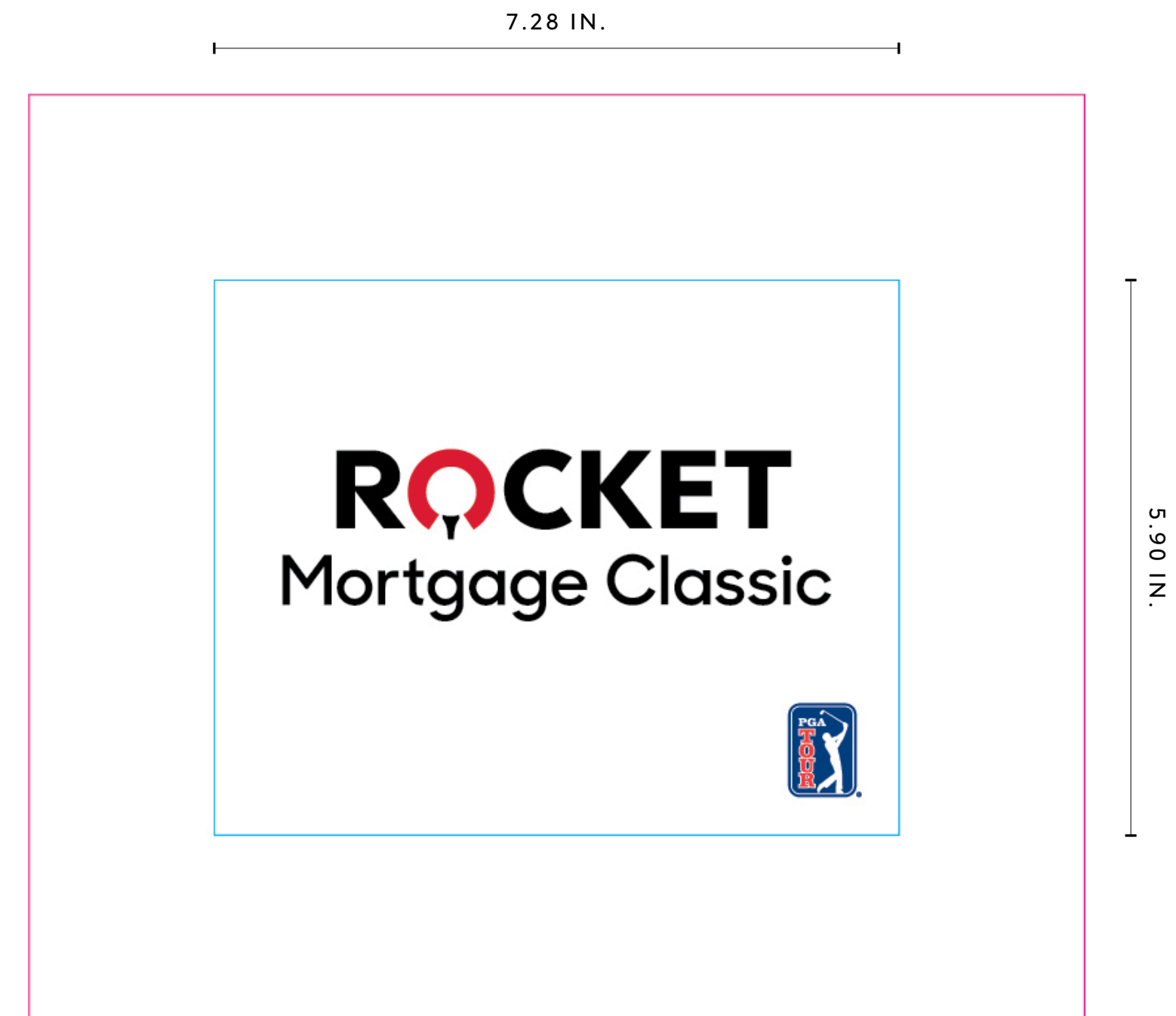
PUTTING FLAGS

BLEED 

ARTWORK DIMENSIONS 

AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

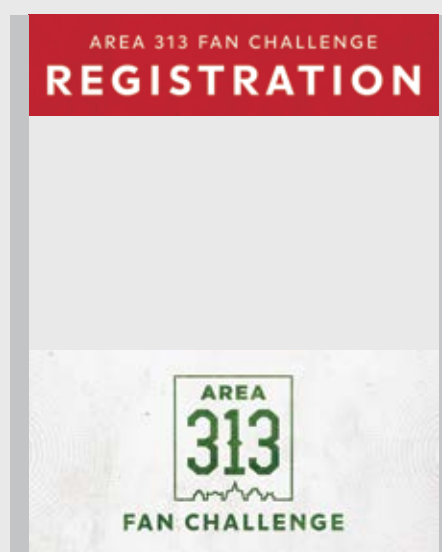
REGISTRATION HUT

BLEED 
ARTWORK DIMENSIONS 
AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



OUTSIDE SIDES



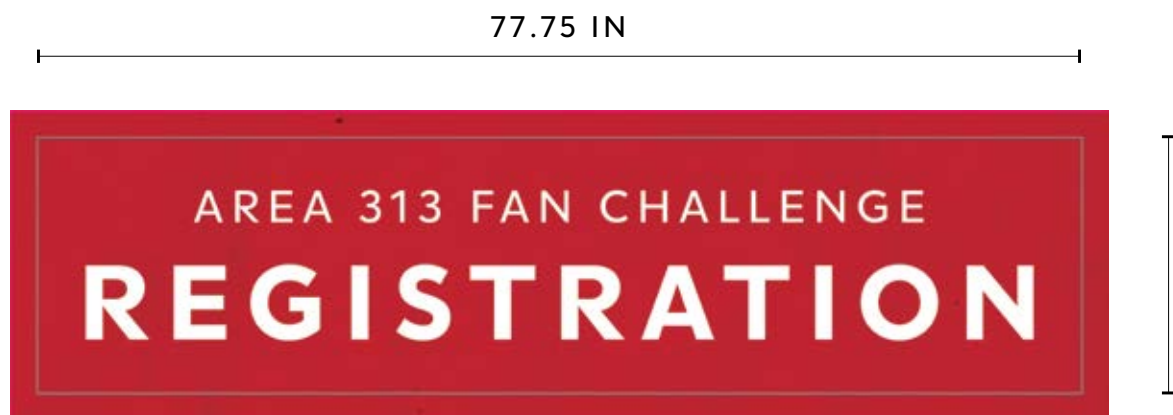
OUTSIDE FRONT



OUTSIDE BACK



HEADER FRONT AND BACK OUTSIDE WALLS



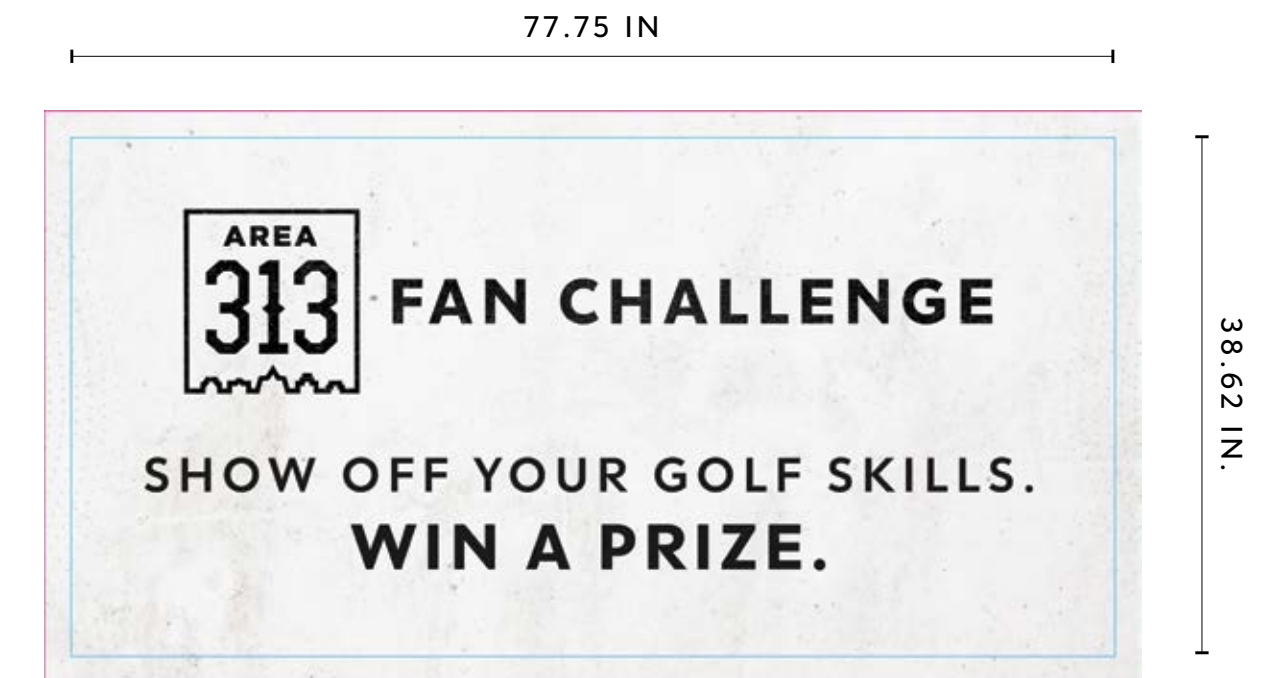
HEADER SIDE OUTSIDE WALLS



HEADER INSIDE WALLS



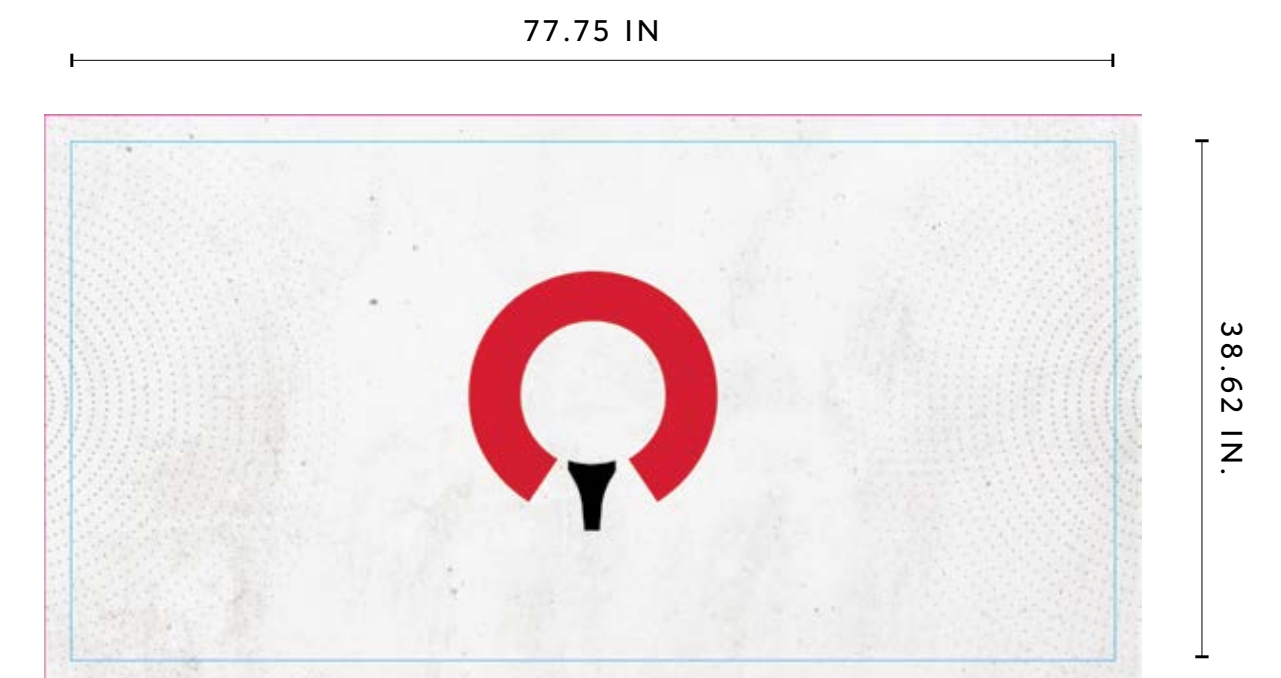
LOWER FRONT OUTSIDE WALL



LOWER SIDE OUTSIDE WALLS



LOWER INSIDE WALLS



ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

SCORECARD

BLEED 

ARTWORK DIMENSIONS 

AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



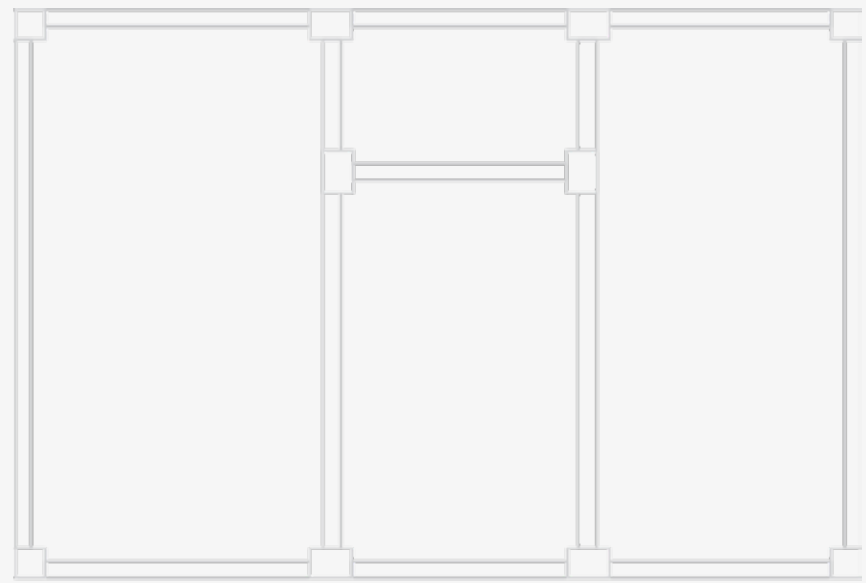
ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

INTERNAL LEFT SIDE WALL

- BLEED 
- ARTWORK DIMENSIONS 
- AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



117.16 IN.

ROCKET MORTGAGE AREA 313 FAN CHALLENGE

TV AREA NOT VISIBLE

27.91 IN. TV SPACE

AREA 313
FAN CHALLENGE

\$7M Invested \$7 million into local charitable organizations.

\$3.8M More than \$3.8 million raised through Changing the Course.

ROCKET Mortgage ROCKET Mortgage ROCKET Mortgage ROCKET Mortgage

117.16 IN.

48.51 IN. TV SPACE

ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

INTERNAL RIGHT SIDE WALL

- BLEED 
- ARTWORK DIMENSIONS 
- AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



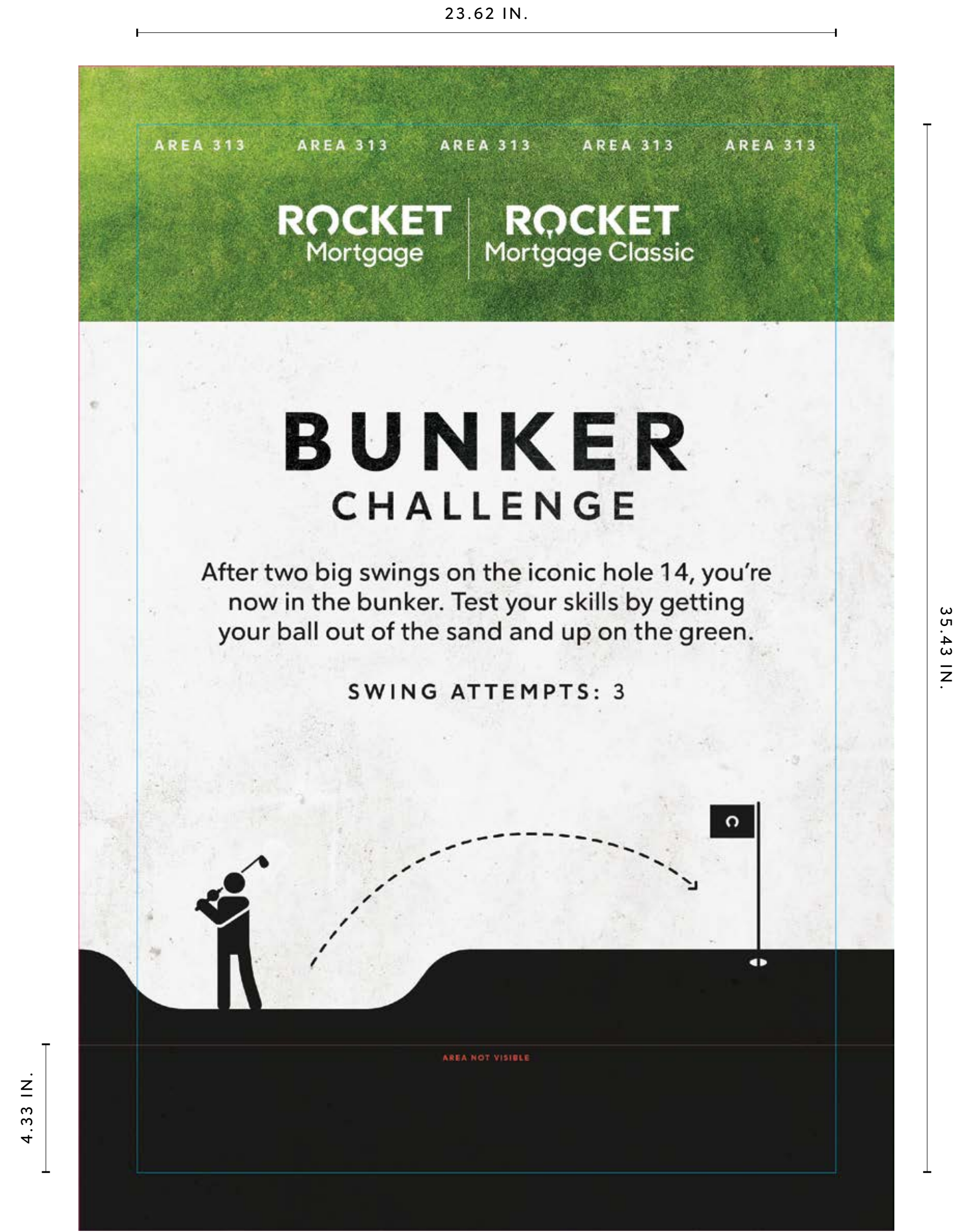
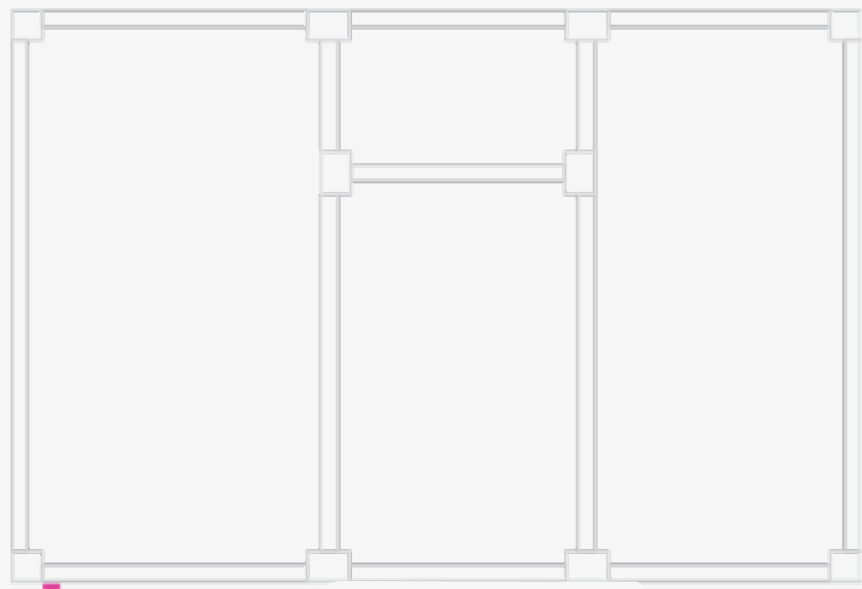
ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

BUNKER INFORMATION BOARD

- BLEED 
- ARTWORK DIMENSIONS 
- AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



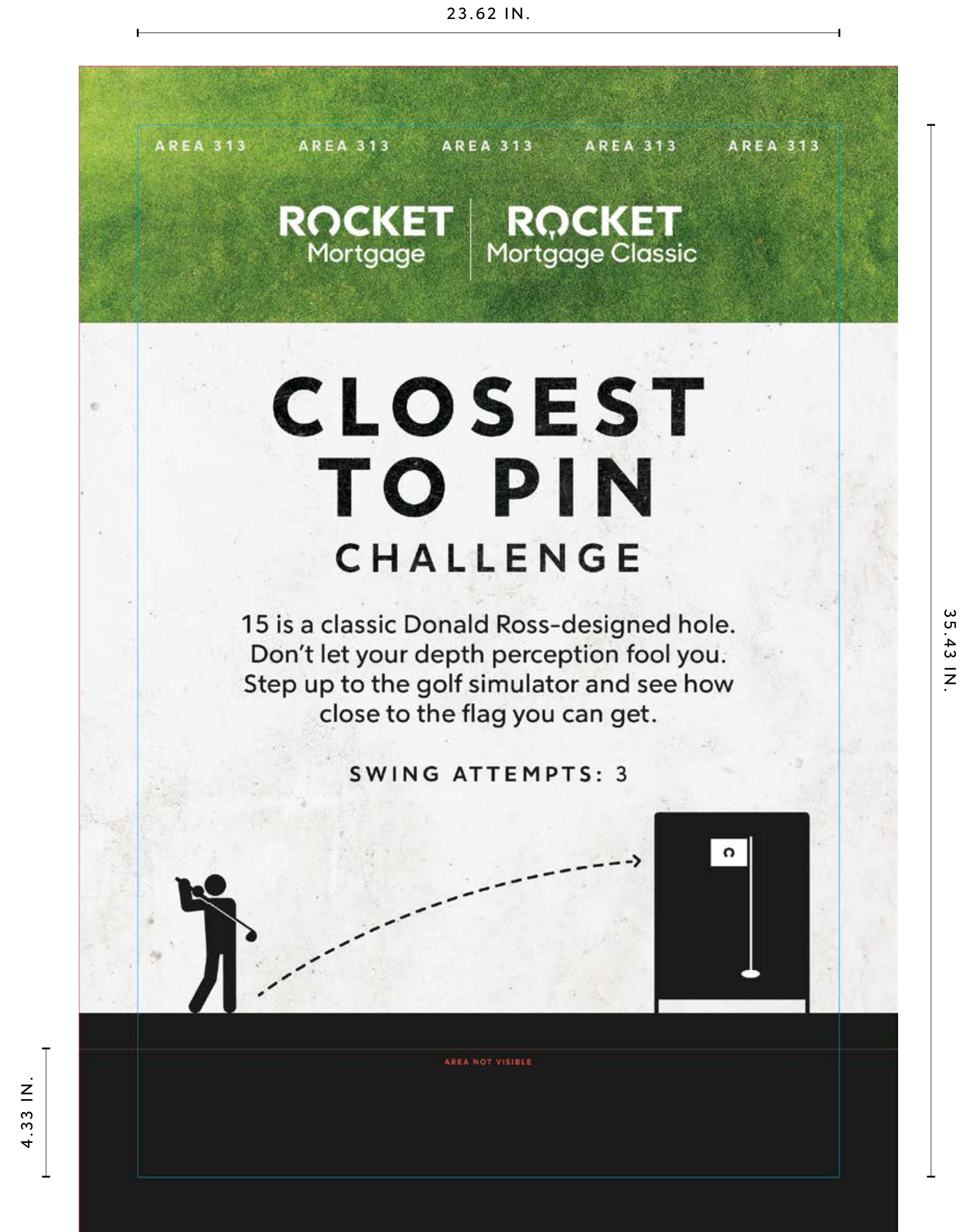
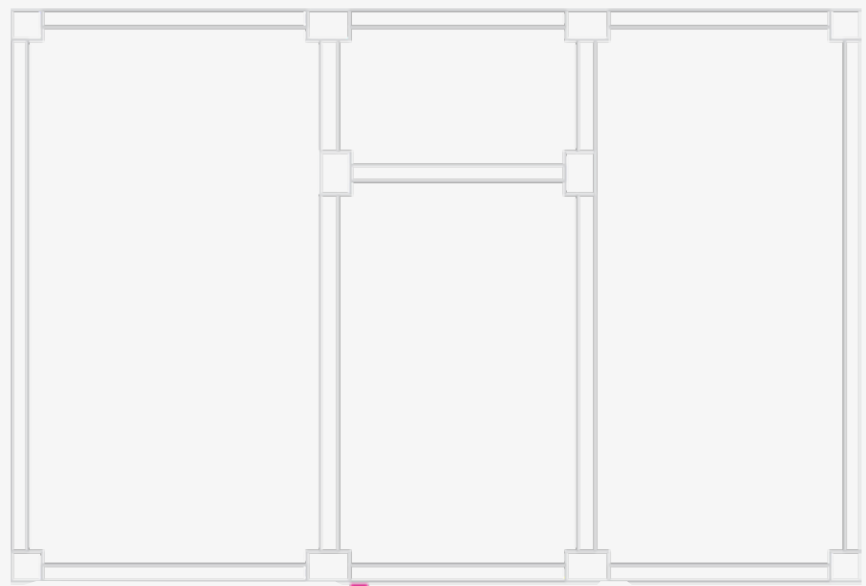
ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

GOLF SIMULATOR INFORMATION BOARD

- BLEED 
- ARTWORK DIMENSIONS 
- AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.



23.62 IN.

AREA 313 AREA 313 AREA 313 AREA 313 AREA 313

ROCKET Mortgage | **ROCKET** Mortgage Classic

CLOSEST TO PIN CHALLENGE

15 is a classic Donald Ross-designed hole. Don't let your depth perception fool you. Step up to the golf simulator and see how close to the flag you can get.

SWING ATTEMPTS: 3

4.33 IN.

35.43 IN.

AREA NOT VISIBLE

ROCKET MORTGAGE AREA 313 FAN CHALLENGE

ARTWORK REFERENCE GUIDE

PUTTING INFORMATION BOARD

- BLEED 
- ARTWORK DIMENSIONS 
- AREA NOT VISIBLE 

BLEED SIZE: 1.9685 IN.

